

Seasonal Rate Card - JCDecaux Azerbaijan
(backlit double-sided columns design Jean-Michel Wilmotte in Baku)

Main season: September till June	Summer Season: July & August
AZN 1.000,00	AZN 900,00

Rates are quoted per one column (2 advertising faces) for two weeks and are subject to 18% VAT

Rate card prices can be subject to further volume discounts. Please contact our local or international sales for a customised proposal.

Technical specifications

Paper trim size: 1200 mm width x 3550 mm height

Visible area: 1150 mm width x 3450 mm height

Artwork format: TIFF format (CMYK)

Language requirements: any text on the poster shall be translated into Azeri (except for the logotype)

Deadlines:

- For artwork = 2 weeks before the campaign starting date
(any artwork is subject to approval by the local authority)
- For printing file = 1 week before campaign starting date